

Armstrong Fluid Technology Employees Donate \$10,000 to WaterAid Charity

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Announcement

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Toronto, March 10, 2017 – Armstrong Fluid Technology announced that its employees have donated \$10,000 to WaterAid, an international charity dedicated to providing access to safe water, hygiene and sanitation worldwide.

The Canadian government added another \$30,000 in matching funds to bring the total donation to \$40,000.

The donations were raised as part of an innovative employee recognition program named Rising Stars that consisted of an international talent show. Contributions were generated through kick-off events at all Armstrong locations around the world and by supporting employees who submitted videos of their special talents.

All Rising Stars videos were posted on an internal website and voted on by employees. Submissions included videos of employees singing, playing musical instruments, dancing, acting, performing magic tricks, and demonstrating arts and crafts. Employees all over the world participated and generated funds in support of WaterAid.

“We felt the Rising Stars program was a great way to support such a worthwhile organization while at the same time recognizing our employees for both their unique talents and charitable contributions,” said Laura Morris, Armstrong’s Global Communications Manager who created the concept and oversaw the program.



Toronto, March 10, 2016 – Presenting a check for \$10,000 to Nicole Hurtubise, President of WaterAid Canada (2nd from right) and Nefertiti Saleh, Corporate Partnership Manager, WaterAid Canada are Lex van der Weerd, CEO of Armstrong Fluid Technology (left); and Charles Armstrong, Chairman of Armstrong Fluid Technology (right).

The donations were raised as part of an innovative employee recognition program named Rising Stars that consisted of an international Armstrong talent show to raise money for the charity. The Canadian government provided an additional \$30,000 in matching funds to make the total donation to WaterAid \$40,000

About Armstrong Fluid Technology

Armstrong is a leading manufacturer of high-efficiency HVAC and fluid handling systems for commercial, industrial, and residential applications. Established in 1934, Armstrong has continued to expand, now providing innovative technology in 50 countries from 9 manufacturing facilities through regional offices in North America, South America, China, India and the UK; as well as representatives and agents worldwide. Armstrong products are known for intelligent control, efficiency, unique installation approaches, ease of maintenance and reliability. www.armstrongfluidtechnology.com